

# RTA ANALYTICAL MODEL FOR HIGHER EDUCATION



Institutions increasingly rely on the success of retention and ranking position to remain as the student's first choice.

To improve student success, leaders use advanced analytics to:

- Identify dropout at-risk students
- Analyze data by diversity
- Validate or adjust institutional practices
- Improve program offering performance

We provide an advanced analytic solution that accelerates the unification process of all information sources, enabling the correlation of 9 data dimensions to help institutions make data-driven decisions on real time, improving holistic performance by continuously monitoring the impact of their strategies: measure, optimize, and become an academic leader.

## Competitive Advantage

Aligns strategies, tactics and KPI's

Pre-built accelerator Scalable implementation

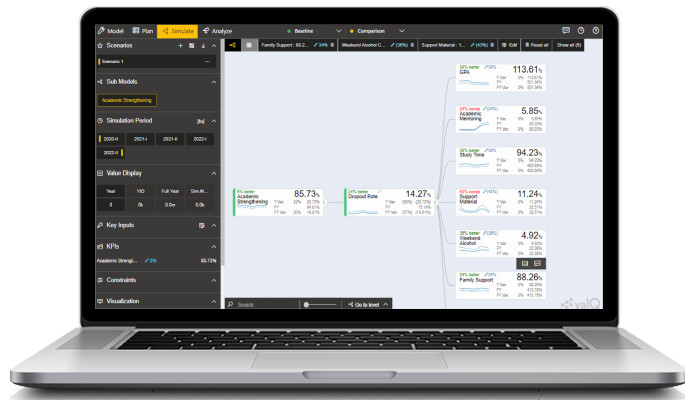
Easily parameterized

SaaS / 12 weeks implementation\*

Data security Data governance

\*implementation time depends on the customization required level and the number of data sources

## Next Steps



Easy AI Powered customizable model

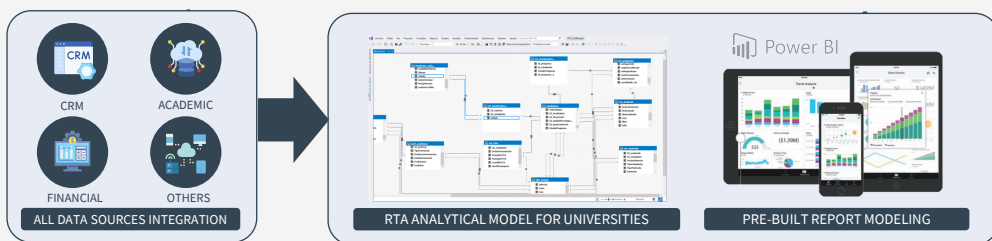
Correlates all data dimensions

Integrates data into a single source

Real time results in a self-service dashboard.

## The Solution

RTA Analytical Model for Higher Education Institutions

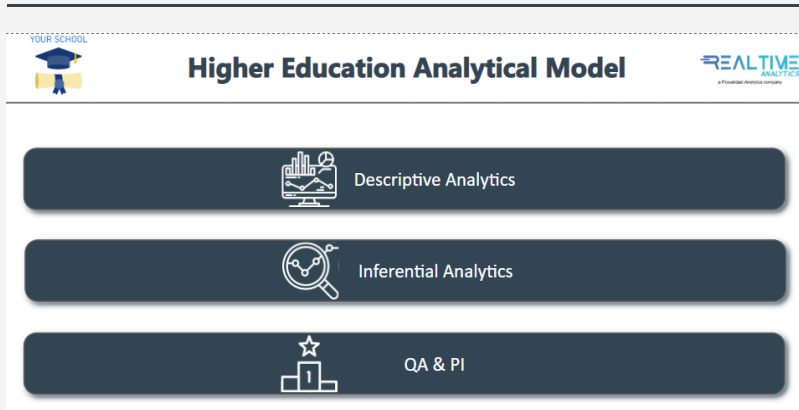


## Technology

**Includes:**

- ▶ Analysis and design
- ▶ Requirement gathering and understanding
- ▶ Data sources integration
- ▶ Extraction, transformation and loading
- ▶ Analytical models
- ▶ Dashboard
- ▶ Documentation and training

## Sample Dashboards



## Benefits

- ▶ Holistic view
- ▶ Accelerating the implementation of analytical capabilities
- ▶ Customization of pre-built blocks
- ▶ Time and cost savings
- ▶ It allows cause-effect and what if's analysis



Partners



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